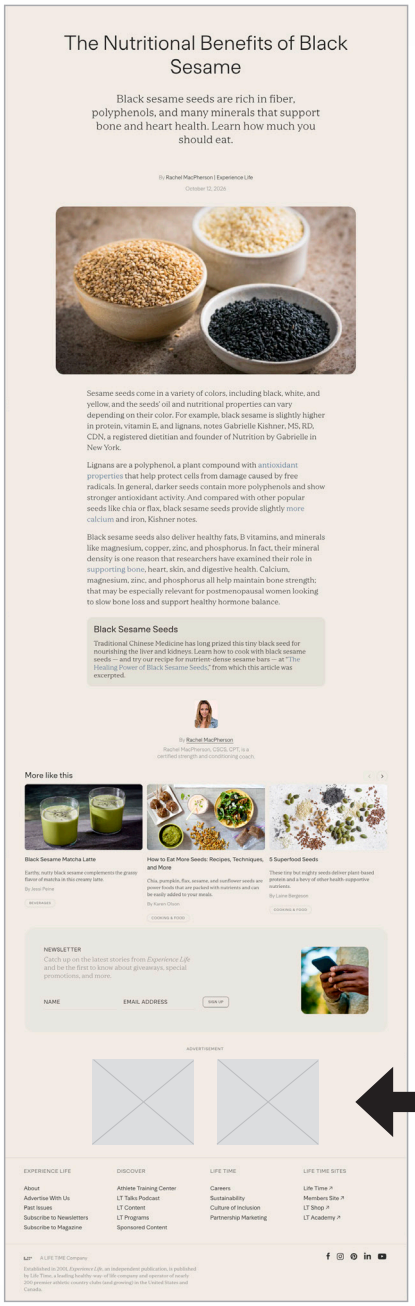
WEBSITE AD SPECS 2027

WEBSITE ADVERTISEMENTS

- All advertisements must have a start and end date.
- All ads are due a week prior to the start of the campaign. Please submit all ads to **CRICE@EXPERIENCELIFE.COM.**
- Mobile-only placement is not available.
- To ensure high-resolution quality across all screen types, please provide creatives with 2x the listed display dimensions.
- Geotargeting is available with an additional fee.
- Prices are subject to change depending upon channel traffic.



WEBSITE SPECS

SIZE	300 x 250 pixels
FORMAT	JPEG or GIF*
NET PRICE (CPM)	$15
BACKGROUND	Nonwhite preferred
BORDER	Yes

DIGITAL RATE	**1MO**	**3MO**	**6MO**	**12MO**
	$5,250	$5,000	$4,750	$4,500

***GIF AD SPECS**

2 Mbps ● 32-bit ● At least 15 frames/second ● :15 or :30 ● 1 MB or less

For sponsored-content advertising opportunities, contact **LTMEDIA@LT.LIFE.**