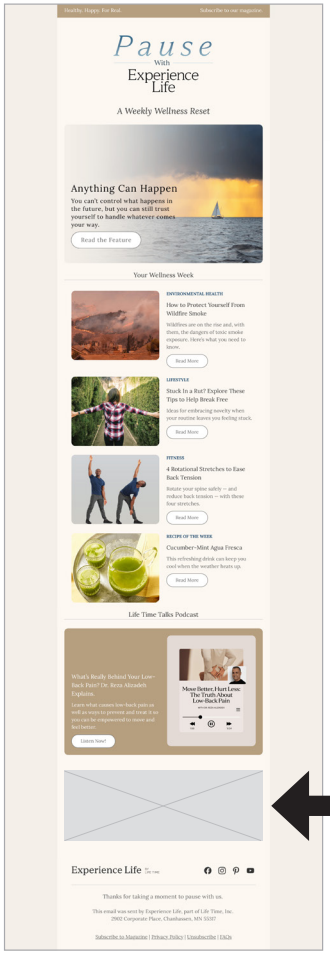
NEWSLETTER AD SPECS 2027

NEWSLETTER ADVERTISEMENTS

- Our weekly newsletter, *Pause*, is published every Tuesday. All ads must be delivered no later than the preceding Tuesday.
- To ensure high-resolution quality across all screen types, please provide creatives with 2x the listed display dimensions.
- Digital ad delivery: **CRICE@EXPERIENCELIFE.COM.**

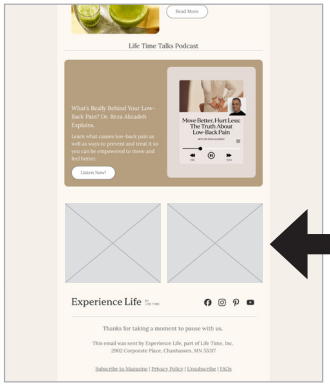


LEADERBOARD

NEWSLETTER SPECS

	LEADERBOARD	MEDIUM RECTANGLE
SIZE	566 x 125–200 pixels	300 x 250 pixels
BACKGROUND	Nonwhite preferred	Nonwhite preferred
BORDER	Yes	Yes

DIGITAL RATES	1X	3X	6X	10X
Weekly Newsletter	$850	$825	$800	$775



MEDIUM RECTANGLE