NATIONAL PRINT RATES 2027

- Published 6 times per year
- All rates are gross
- All ads are 4-color



2027 AD RATES

Rate Base	615,000
Readership	2,500,000

2027 DISPLAY RATES (1X)

4-COLOR

Full Page	$15,000
Full Spread	$20,000

COVERS

Cover 2	$20,000
Cover 3	$20,000
Cover 4	$25,000

Regional editions available. Ad rates are commissionable to recognized advertising agencies at 15% of the earned rate.