## e-newsletter Ad Specs 2024

## **NEWSLETTER ADVERTISEMENTS**

- The weekly newsletter, Pause, is published every Tuesday. All ads must be delivered no later than the preceding Tuesday.
- Digital ad delivery: **ADS@EXPERIENCELIFE.COM.**

## **NEWSLETTER SPECS**

	LEADERBOARD		MEDIUM RECTANGLE	
SIZE	566 x 125–200 pixels		300 x 250 pixels	
RESOLUTION	72		72	
BACKGROUND	Nonwhite preferred		Nonwhite preferred	
BORDER	Yes		Yes	
DIGITAL RATES	1X	3X	6X	10X
Weekly Newsletter	\$850	\$825	\$800	\$775



